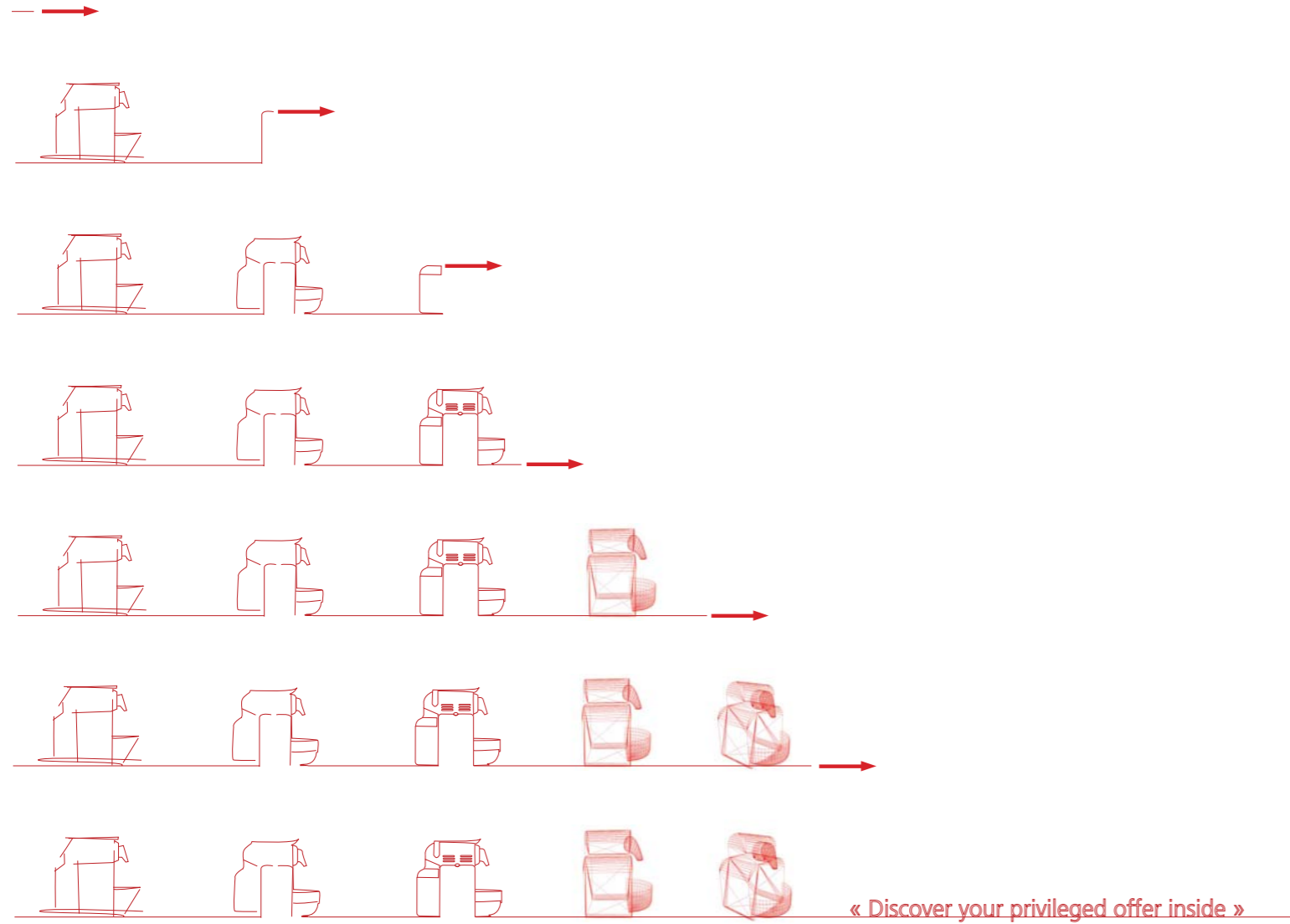


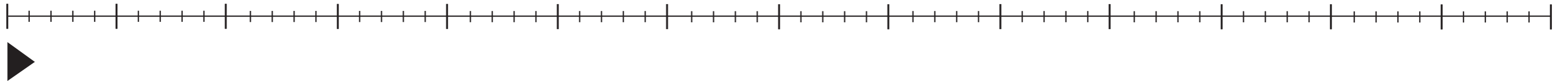
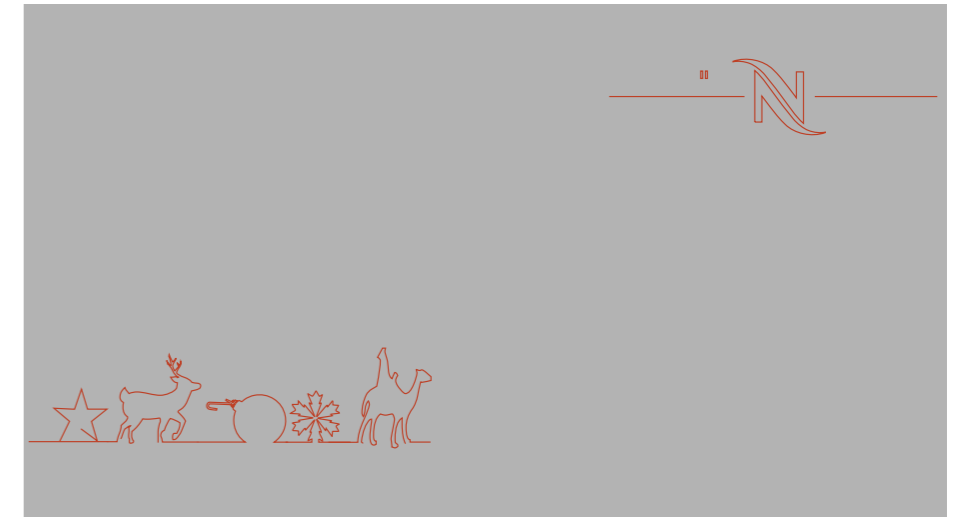
La ligne

Schéma de l'avancement de la ligne



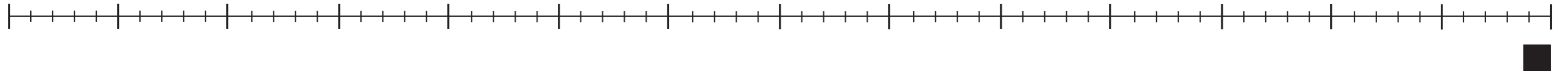
Storyboard

Aspect en vitrine

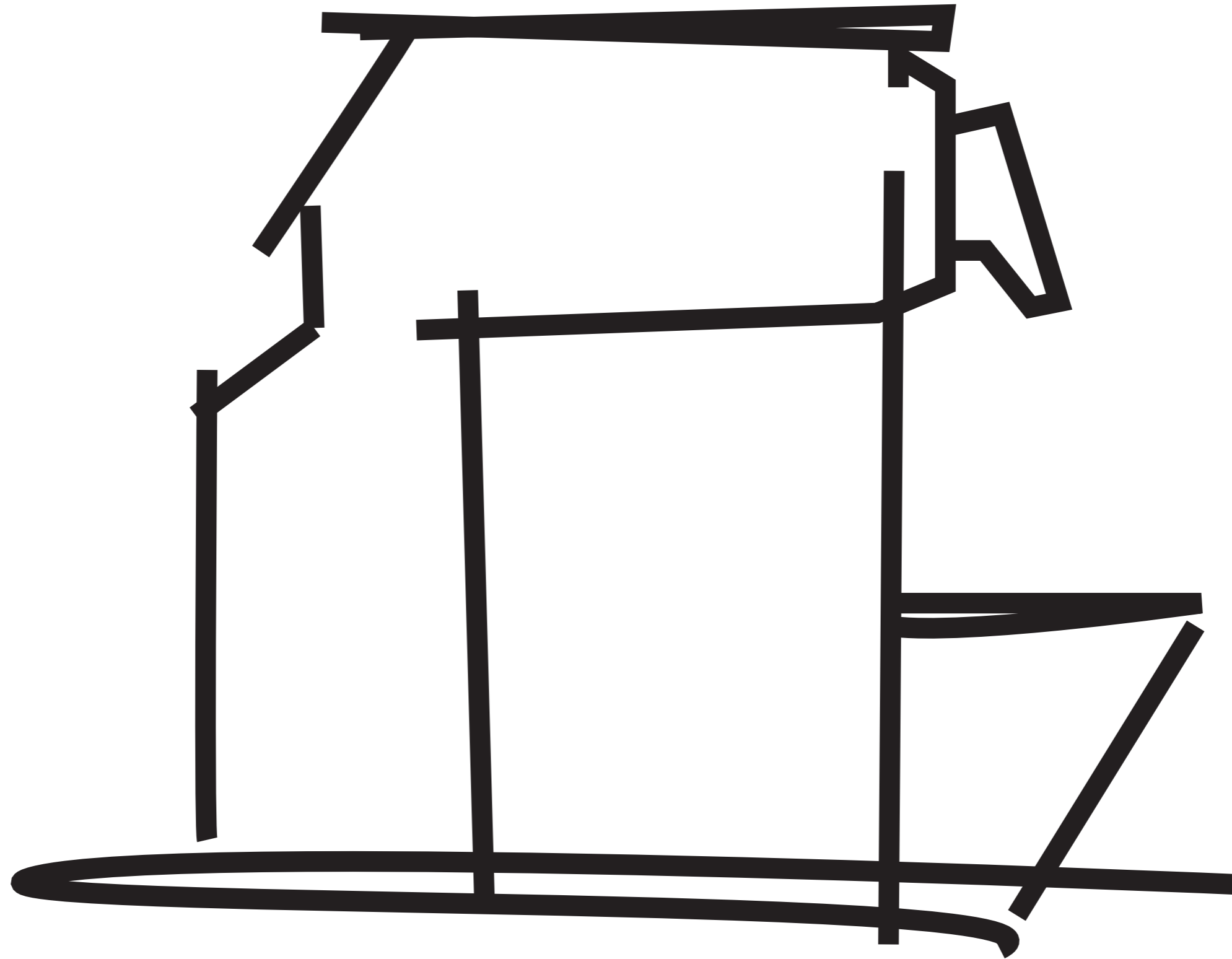


Storyboard

Aspect en vitrine

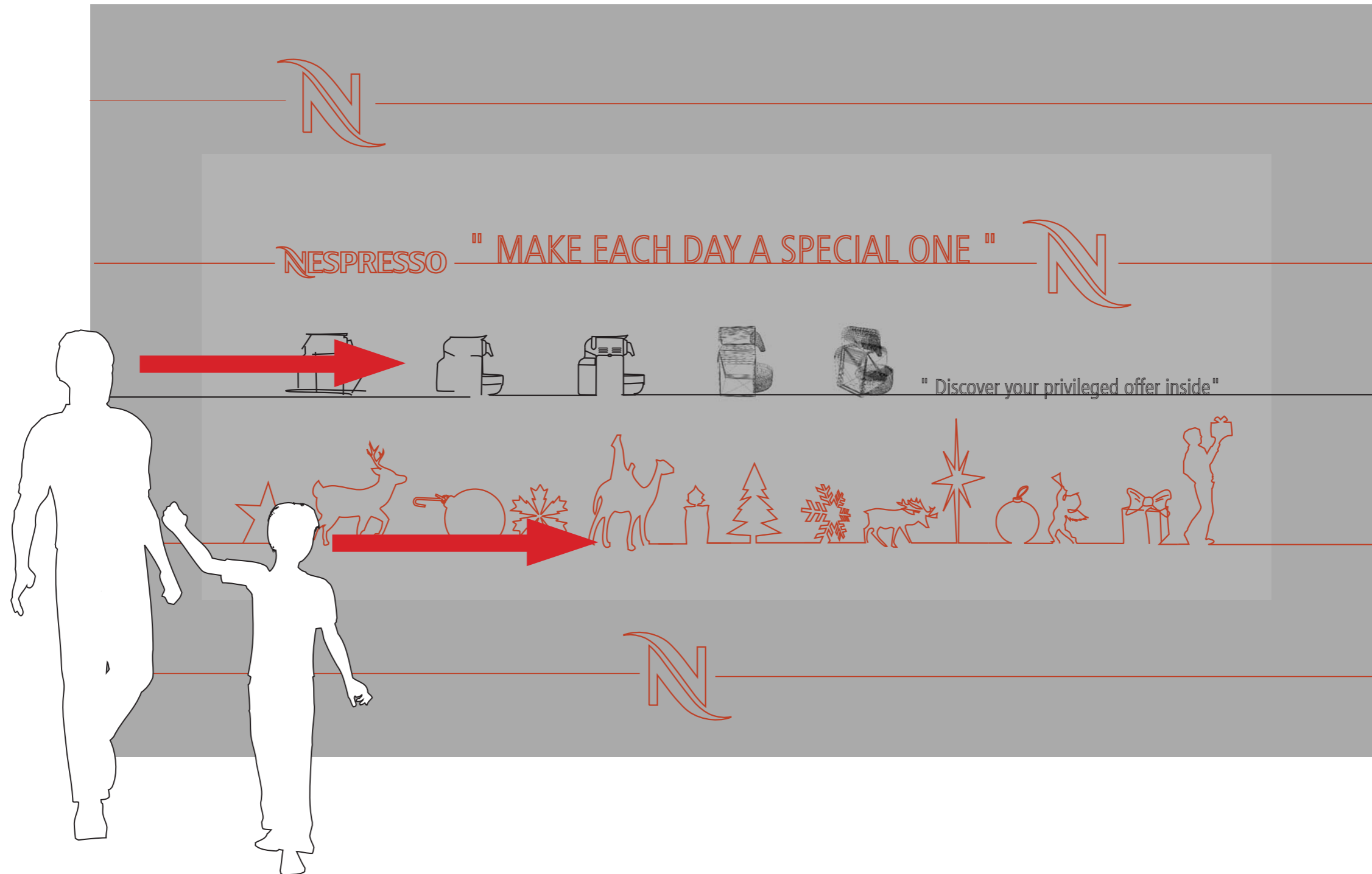


Ech: 1/1



Vitrine

Emplacement des lignes



Variantes

Variante de la ligne



1. La première est faite de lignes droites

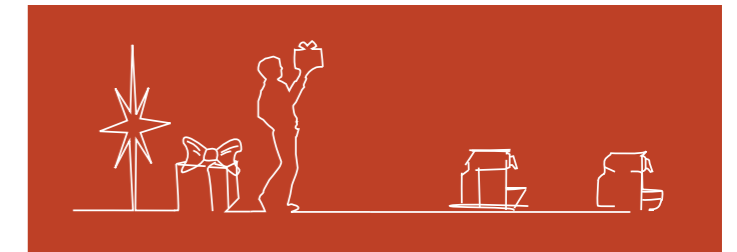
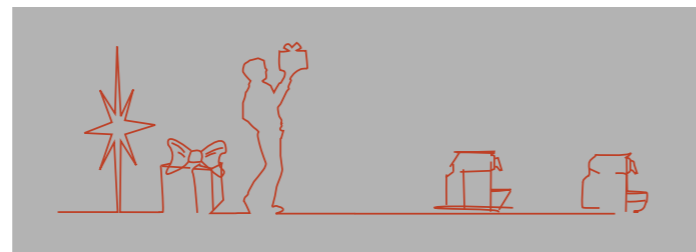
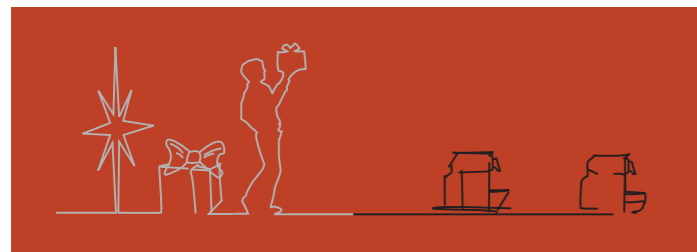
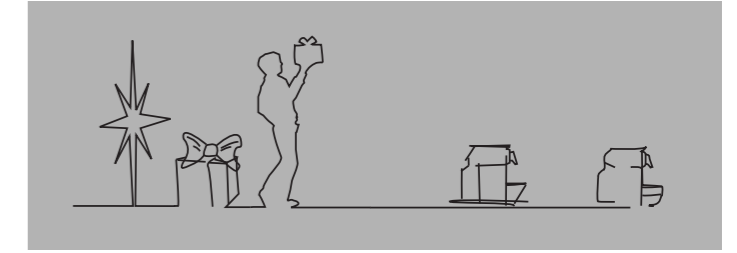
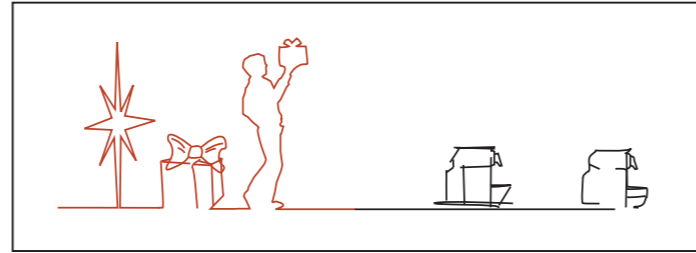
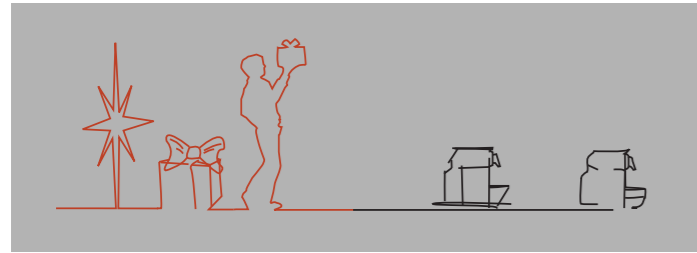


2. La deuxième est faite de fréquences montrant l'émotion, la vie, le plaisir de boire un café.



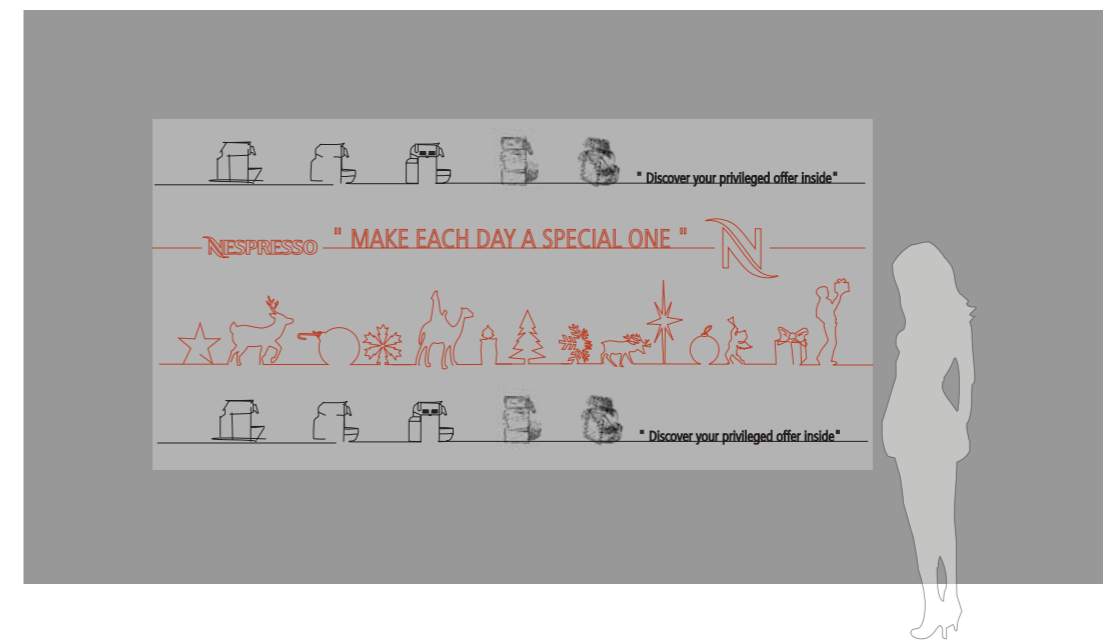
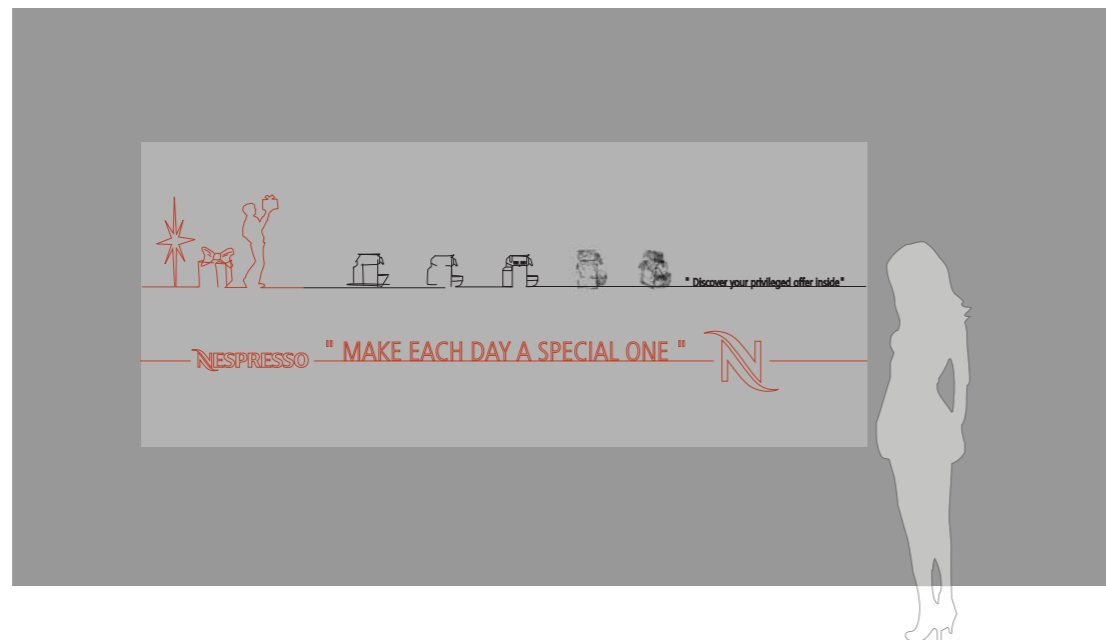
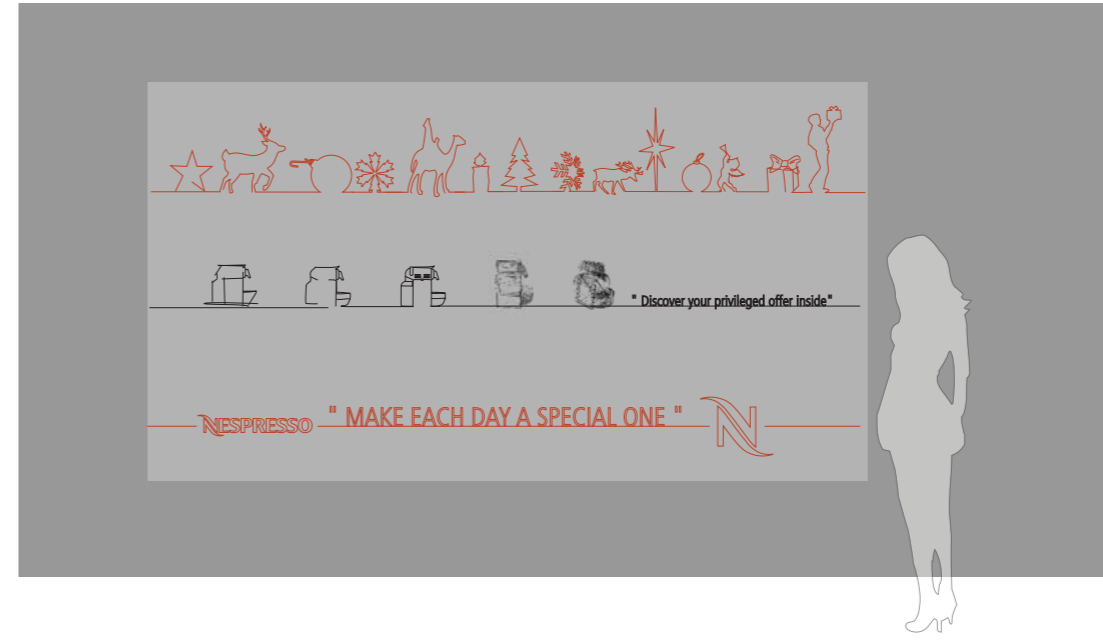
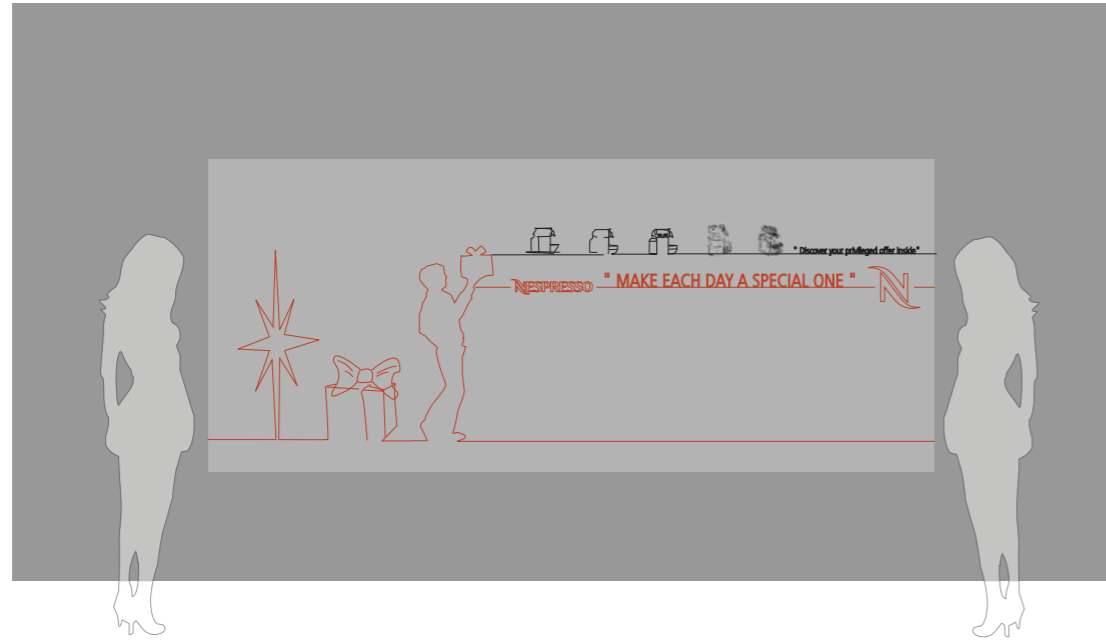
Variantes

Variante de couleurs



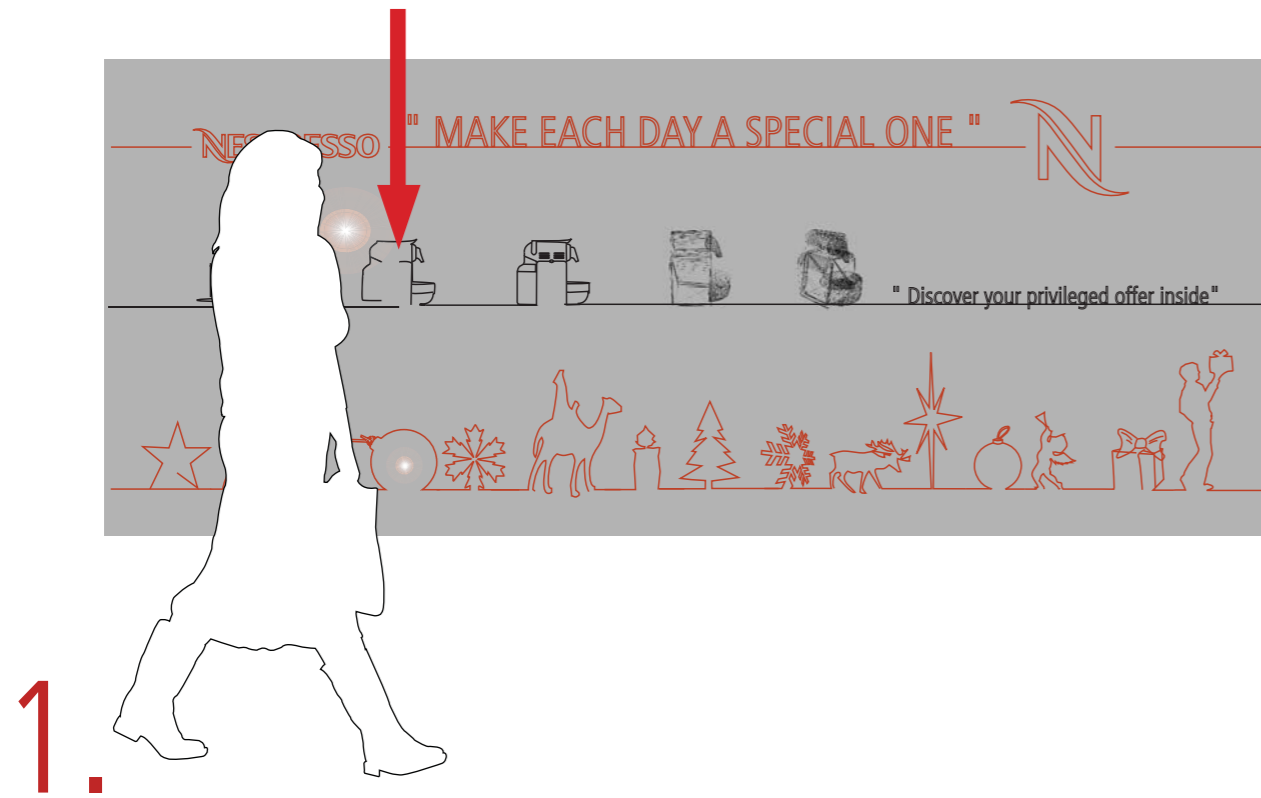
Variantes

Variante de compositions



Variantes

Variante d'effets: lumière



Variantes

Variante d'effets: signalétique



Indication de l'entrée du magasin

